



Central Coast Farm & Ranch

Serving agriculture in
Ventura and Santa Barbara
counties since 1947.

Published quarterly by Farm Bureau of Ventura County
John Krist, Publisher/CEO
Betsy Chess, Advertising Manager
Jane Hulse, Editor

General contact information

Farm Bureau of Ventura County
5156 McGrath St.
Ventura, CA 93003
Phone: (805) 289-0155
Fax: (805) 658-0295
Email: ccfr@farmbureauvc.com
Web: www.farmbureauvc.com

Contributor Guidelines

Central Coast Farm & Ranch is a quarterly magazine circulated in Ventura and Santa Barbara counties. It is distributed as a benefit of membership in the Santa Barbara and Ventura County Farm Bureaus, and its primary audience is members of the Central Coast agricultural community. But it also contains stories and photographs that appeal to supporters of local food, fans of local restaurants that feature local food, and members of the general public interested in learning about the past, present and future of the region's signature industry.

Each issue includes several features on topics specific to Central Coast agriculture, as well as departments devoted to local history, edible gardening, agri-tourism destinations, and industry news briefs. Length varies: 1,000-1,500 words for a cover story or feature, 500-700 words for departments, and 300 or fewer words for news briefs.

Pay ranges from 50 cents to \$1 a word for features, depending on placement and other factors, and is a flat \$350 for departments. Pay rate for feature photographs is \$75-\$150 per assignment, with a bonus of \$300 for cover art. Contributors to departments are expected to provide at least one photograph or other illustration to accompany story submissions. Feature contributors are encouraged to provide photographs to accompany their submissions, and will be paid \$25 for each photo published.

Payment is made upon publication. Issues are published in March, June, September and December.

Central Coast Farm & Ranch acquires first North American serial rights, and does not accept reprints. Submit queries with clips to Jane Hulse, editor: janehulse@yahoo.com, 1585 San Nicholas St., Ventura, CA 93001.