



## Learn more!

If you would like to know more about the Farm Bureau of Ventura County — including information about becoming a member or subscribing to our publications — please fill out this form, clip it and mail it to us.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Occupation \_\_\_\_\_

- Send me more information about Farm Bureau member benefits.
- Have a Farm Bureau representative contact me regarding membership.
- I am already a member. Please sign me up to receive e-mail updates about Farm Bureau issues.
- I would like to subscribe to your monthly newsletter (subscription is \$10 a year for non-members).
- I would like to subscribe to *Central Coast Farm & Ranch* magazine (subscription is \$15 a year for non-members).

## MISSION STATEMENT

*We represent the broad and dynamic interests of the agricultural industry through our diverse membership. We serve members by delivering services, promoting policies, developing coalitions, and fostering community action that will ensure the long-term success of agriculture in Ventura County.*



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# The Farm Bureau of Ventura County

*Supporting local food and farms since 1914*



## Who We Are

Founded in 1914, the Farm Bureau of Ventura County is an independent, non-partisan organization that is not affiliated with any government entity. It acts as an advocate for the county's agricultural community, promoting policies and fostering action to preserve local agriculture's sustainability and vitality.

The Farm Bureau of Ventura County is a member of the California Farm Bureau Federation, a statewide organization with 91,000 members and chapters in 56 counties. The California Farm Bureau Federation is a member of the American Farm Bureau Federation, which has member organizations in all 50 states and Puerto Rico.

## Why It Matters

Ventura County agriculture has a long, rich and dynamic heritage, reaching back to the mid-1800s. Today, the county's agricultural community generates more than \$2.1 billion a year in economic activity, supports 31,000 jobs and generates \$76 million annually in tax revenues.

Agriculture also shapes the county's landscape and culture to a degree that is unique in coastal Southern California. The remarkable fact that there remains an acre of irrigated farmland in Ventura County for every acre of city — despite the county's proximity to a sprawling metropolis of nearly 18 million people — means that farming plays a critical role in maintaining the quality of life Ventura County residents cherish. That means everyone here has a stake in making sure agriculture survives and thrives.



To learn more about Farm Bureau membership, go to [www.joinfb.com](http://www.joinfb.com) or call us at (805) 289-0155.

## What We Do

The Farm Bureau has worked with generations of policy makers, legislators, regulators, journalists and civic leaders to make sure they understand and appreciate the critical role agriculture has played — and continues to play — in Ventura County's history, economy and culture.

We fight for sensible land-use policies. We protect the county's water supply and local water quality. We encourage regulators to adopt effective but fair pesticide rules, and we mediate conflicts between growers and their urban neighbors. We serve as a reliable source of public information about agriculture.

## Why You Should Join

If you are involved in agriculture, membership offers you a way to unite with others who share your concerns and interests, so you can speak with one powerful voice at the local, state and national levels. Membership also qualifies you for important discounts on farm and workers compensation insurance.

But even if you are not involved in agriculture, there are good reasons to join. Membership qualifies you for discounts on auto insurance and many other goods and services. It's also a way of showing your support for the farmers and ranchers who grow your food and care for the local landscape.