



Central Coast Farm & Ranch

Serving agriculture in
Ventura and Santa Barbara
counties since 1947.

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Maureen McGuire, Publisher/CEO
Liz Shura, Advertising Manager
Colleen Cason, Editor

General contact information

Farm Bureau of Ventura County
5156 McGrath St.
Ventura, CA 93003
Phone: (805) 289-0155
Email: ccfr@farmbureauvc.com
Web: www.farmbureauvc.com

Contributor Guidelines

Central Coast Farm & Ranch is a quarterly magazine circulated in Ventura and Santa Barbara counties. It is distributed as a benefit of membership in the Santa Barbara and Ventura County Farm Bureaus, and its primary audience is members of the Central Coast agricultural community. But it also contains stories and photographs that appeal to supporters of local food, fans of local restaurants that feature local food and members of the general public interested in learning about the past, present and future of the region's signature industry.

Each issue includes several features on topics specific to Central Coast agriculture, as well as departments devoted to industry issues, profiles of farmers and ranchers, ag history, agri-tourism and farm-to-table restaurants. Length varies: 700 to 1,200 words for cover stories or features and 500 to 700 for departments.

Pay ranges from 50 cents to \$1 a word for features, depending on placement and other factors, and is a flat \$350 for departments. Pay rate for feature photographs is \$200-\$300 per assignment, with a bonus of \$100 for cover art. Contributors to departments are expected to provide at least one photograph or other illustration to accompany story submissions. Feature contributors are encouraged to provide photographs to accompany their submissions, and will be paid \$25 for each photo published.

Payment is made upon publication. Issues are published in March, June, September and December.

Central Coast Farm & Ranch acquires first North American serial rights, and does not accept reprints. Submit queries with clips to Colleen Cason, editor: farmeditor@gmail.com.